



Insearch is a leading photography Production house and Event Management firm in Pakistan. We provide event management and photography services to organizations in development, private and public sectors. All of our services are available on one time assignment or long term contracts basis.

# **INSEARCH**

















#### Our Mission

Plan and manage the projects with professionalism. Minimize stress for clients by keeping budget & timelines and infuse the projects with creative and innovative ideas.

#### Our Values

At Insearch we always emphasize to be details oriented, right on time, consistent, organized and connected and well focused. We are motivated and patient to withstand pressures.

### About Photography

Passion and profession come together at INSEARCH as long as photography is concerned. It is a great opportunity for us to exercise our passion as professionals. We consider photography as an art that captures the imagination to the reality and there are several ways of capturing various aspects of people, culture and nature.

A common person can see only a photograph as a piece of picture. A photograph can speak more on its creativity and beauty within.

We take up photographic assignments, provide training in photography and sell stock photos under our Insearch Stock brand name.

Is there a subject or location not covered in our stock collection? Is there something specific to your business you would like us to capture? We can shoot, edit and archive for you to just select and use these photos where you need.

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## Photo Monitoring

Photo Monitoring services help the organizations to monitor and document the field activities and their impact on the community. Photo Monitoring also helps to conduct baseline and end of project studies for diverse projects.

Our experience helps us to plan for such assignments and conduct them in an effective and efficient way. We have done successful Photo Monitoring assignments all over the Pakistan including Khyber Pakhtunkhwa, FATA, Gilgit-Baltistan, Balochistan and Sindh with variety of themes such as livelihoods, education, natural recourse management, social / human right issues and for surveys and studies.

At INSEARCH precise planning, professional approach, understanding of monitoring process and knowledge about cultural values in combination with exceptional photographic skills resulted into several successful photo monitoring assignments.

Photo Monitoring is increasingly embedded in Monitoring and Evaluation Approach of the organizations. It helps monitoring professionals to project their data in more impactful manner through evidence based photographs supporting their statistics and analysis.

We devise Photo Monitoring work plan according to the needs of monitoring framework of each organization / project. Photo Monitoring visits can be planned with the monitoring team or independently after a briefing from the monitoring team.





















### Photography Awards

Awards are acknowledgment of the skills of an individual in any field. These awards and recognition by different organizations show the passion, expertise and hard work of our work in photography.

### Contact Us

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