



INSEARCH

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Insearch is a leading photography Production house and Event Management firm in Pakistan. We provide event management and photography services to organizations in development, private and public sectors. All of our services are available on one time assignment or long term contracts basis.



Our Mission

Plan and manage the projects with professionalism. Minimize stress for clients by keeping budget & timelines and infuse the projects with creative and innovative ideas.

Our Values

At Insearch we always emphasize to be details oriented, right on time, consistent, organized and connected and well focused. We are motivated and patient to withstand pressures.

About Photography

Passion and profession come together at INSEARCH as long as photography is concerned. It is a great opportunity for us to exercise our passion as professionals. We consider photography as an art that captures the imagination to the reality and there are several ways of capturing various aspects of people, culture and nature.

A common person can see only a photograph as a piece of picture. A photograph can speak more on its creativity and beauty within.

We take up photographic assignments, provide training in photography and sell stock photos under our Insearch Stock brand name.

Is there a subject or location not covered in our stock collection? Is there something specific to your business you would like us to capture? We can shoot, edit and archive for you to just select and use these photos where you need.





Documentary Photography

Documentary Photography refers to the area of photography in which pictures / video clips are used as informative / historical documents. Documentary photography often helps to incite political and social change due to its ability to capture the “true” nature of an image or location.

Pictures taken for documentary purposes tend to be expressive, self explanatory, meaningful, vivid and intense to prove a point and evoke a viewer’s emotions.

Documentaries are proven to be very effective tool of publicity, promotion and awareness. Effective videos and still photographs are essential element of any documentary. Our expert team handles documentaries from script to work plan and photography to final editing with dedication and in a professional manner.

Role of a documentary producer/director may include exploring potential subjects, concepts and ideas for documentary, identifying the mode of the documentary content, developing/improving script and coordination with all stakeholders before and during the assignment.

Our photographer shoots according to the requirement of the script by using high quality equipment to produce maximum required quality output.

Our expert editors with appropriate qualification from reputed institutes and having experience at international level provide their best to edit the documentaries including services of voice over and background music selection suitable to the theme and the topic.



Photography Awards

Awards are acknowledgment of the skills of an individual in any field. These awards and recognition by different organizations show the passion, expertise and hard work of our work in photography.

Contact Us

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